



Media Release

Basel, 20 September, 2007

Four new shops at the International Airport of Sharm El Sheikh

Dufry has opened four new shops at the International Airport of Sharm El Sheikh with a total retail space of 838 sqm.

Dufry has started its first operation in Terminal 2 at the International Airport of Sharm El Sheikh, on the south of the Sinai Peninsula. Sharm el Sheikh Airport is the second largest airport in Egypt after Cairo International Airport. In 2006, it served around 5 million passengers.

The 631 sqm Main Shop offers perfumes & cosmetics, tobacco, liquor, chocolate and Fashion corners. The other three shops are a Bijoux Terner shop (23 sqm), a handicraft & fine food shop (93 sqm) and an Arrivals shop (91 sqm).

Travellers and tourists have the choice between famous brands to name some e. g. Chanel, Dior, Lancôme, Armani, Hugo Boss, Dolce & Gabbana, Gucci, Givenchy and Kenzo (perfumes & cosmetics); Longchamp, Diesel, Samsonite, Pepe Jeans and Pal Zileri (fashion & accessories); Jacques Farel (kids accessories), Ray Ban, Vogue, D & G, Police, Diesel, Dior, Gucci and E. Armani (sunglasses); Sekonda, Tommy Hilfiger and Timex (watches); Swarovski, Morellato, and Misaki (fashion jewellery); Côte D'Or, Nestlé, After Eight, Lindt and Swiss Delice, (Chocolate). The classical tobacco brands as well major liquor brands and a wide selection of Malt whisky complete the assortment. On top of that, local Food, Spirits, Tobacco, Egyptians gift goods and jewellery.

Miguel Martinez, COO for Africa comments: "Sharm El Sheikh is one of the most popular tourist destinations in the Red Sea. Our presence in the Airport is an excellent opportunity for Dufry to pursue its strategy on emerging markets and tourist destinations. According to ACI reports Egypt is one of the leaders in Africa where international traffic rose strongly by +12.7% compared to 2006."

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Dufry – A leading global travel retailer

Dufry AG (SWX: DUFN) is a leading global travel retailer operating more than 450 duty-free and duty-paid shops in airports, cruise lines, seaports, railway stations and downtown tourist areas.

Dufry South America Ltd. (BOVESPA: DUFB11) is a subsidiary of Dufry AG and is listed on the Brazilian and Luxemburg stock exchanges.

Dufry employs around 7000 people. The Company, headquartered in Basel, Switzerland, has about 60 subsidiaries to operate its business in 38 countries in Europe, North America & Caribbean, South America, Asia and Africa.