



Media Release

Basel, October 26th 2006

Dufry launches new website

Dufry Group, a leading global travel retailer, has launched its new website www.dufry.com portraying the company's global activities and unique corporate strategy in a clear and distinctive way.

The corporate design colour red, standing for Dufry's dynamism, strength and vitality, has been coupled with golden colours and selected pictures to reflect the elegance and prestige of the numerous brand names that are found in all Dufry stores across the world.

Dufry looks forward to share its information and transparency with all interested parties. Get a feeling about the Dufry spirit on www.dufry.com.

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Dufry – a leading global travel retailer

Dufry AG (SWX: DUFN) is a leading global travel retailer operating more than 400 duty-free and duty-paid shops in airports, cruise lines, seaports, railway stations and downtown tourist areas.

Dufry employs more than 6,500 people. The Company, headquartered in Basel, Switzerland, has about 60 subsidiaries to operate its business in 35 countries in Europe, North America & Caribbean, South America, Asia and Africa.